



Creative Rate Card

effective january 2015 | all prices are in indian rupees

We know what it takes to make
your business
stand out.

LOGO DEVELOPMENT, CORPORATE IDENTITY & BRANDING

Corporate Logo - Standard Package	(3 design options)	25,000/-
Corporate Logo - Deluxe Package	(3 design options)	30,000/-
plus letter head, business card, envelope, email signature, CD label, ID card, PPT presentation (5-7 slides), presentation folder, social sites header		
Corporate Stationery	10,000/-
letter head + business card + envelope + email signature + CD label + ID card + PPT presentation (5-7 slides) + presentation folder + social sites header		
Product Logo - Standard Package	(3 design options)	15,000/-

COMMERCIAL MERCHANDISE

Brochure / Catalogue / Flyer	(size A4, per sheet)	3,000/-
Calendar / Poster	(size A3, 20x30 inch, per sheet)	5,000/-
Advertisement	(size A3, per ad)	5,000/-
Shopping Bag	(20x30 inch, per bag)	5,000/-
Billboard / Hoarding	(size 5x10, 8x20 feet)	5,000/-
Backdrops / Banner / Standee	(size 3x6, 8x4 feet)	5,000/-
Presentation folders, CD label	(size A3)	5,000/-
T-Shirts	(front & back)	5,000/-
Restaurants Menu cards	(size A3, front & back)	5,000/-
Book cover / Jacket	(size A3, front & back)	5,000/-
Invitations card / Save the date	(size A4)	3,000/-
Guarantee cards / Dealer certificates	(size A4)	3,000/-
Sales kits concept and planning	(as per requirement)	

PACKAGING

Color	(size 23x36 inch)	5,000/-
Single / Two color	(size 23x36 inch)	3,000/-
Sticker / Label	(size A4)	3,000/-

POWERPOINT PRESENTATION / MULTIMEDIA / E-LEARNING

PowerPoint Presentation	(per slide)	400/-
PowerPoint Presentation with content	(per slide)	500/-
Interactive Flash Graph / Banner	(each)	3,000/-
Interactive Flash Intro (seconds / minutes), Multimedia Presentation, e-Catalogue, Audio Recording, Voice over, eLearning (LMS, IBT, CBT & WBT), Corporate Film (seconds / minutes)	(as per requirement)	


IMAGE / PHOTOGRAPHY / COPYRIGHTING / CONTENT DEVELOPMENT

Stock images	(each)	2,000/-
Photography	(on-site full day)	20,000/-
Photography raw image	(off-site each)	750/-
Photography edited image	(each)	1,000/-
Copyrighting / Content development	(as per requirement)	

PRINTING SOLUTIONS (OFFSET & DIGITAL)

- High class offset printing with lamination, UV courting, die cutting, embossing, leaf printing & binding
- Large digital printing, lamination, sunboard, Flex printing (front lit / back lit)

WEBSITE DESIGNING AND DEVELOPMENT

Micro Website	(5 pages + Domain + Hosting)	15,000/-
Static Website	(5-10 pages)	25,000/-
Dynamic Website – CMS	(with control panel)	60,000/-
Social Media Marketing 	(per month)	10,000/-
E-mailer with image & inquiry form	(HTML & CSS)	5,000/-
E-mailer with image only	(HTML & CSS)	4,000/-
E-mailer Signature	(HTML)	4,000/-
Domain / Hosting	(extra)	

CORPORATE GIFT SOLUTIONS

- Mementos and souvenirs, awards, trophies, certificate, conference giveaways, home decor / corporate / diwali gifts, pen, mug, photo frame, pen drive, coaster, pen stand, fridge magnet, watch, wall clock, mobile / iPod case, notebook, diary, calendar, organizer, corporate photo / personal biography album, non woven / jute bag, t-shirt and cap

SIGNAGE SOLUTIONS

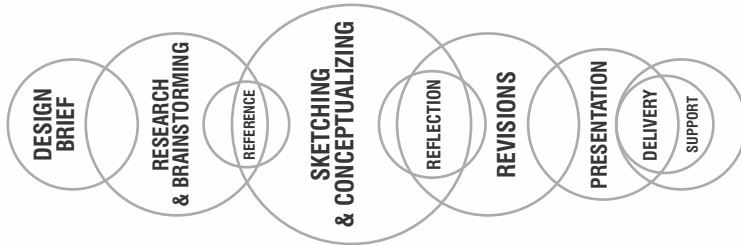
- LED / glow signage, front lit / back lit / Aluminum Composite Panel / safety signage, exhibition backdrop with sun board & trade show displays / booth / showroom / office signage, canopies, standees, pop up stands, digital posters

DO YOU HAVE REGULAR GRAPHIC DESIGNER NEEDS?

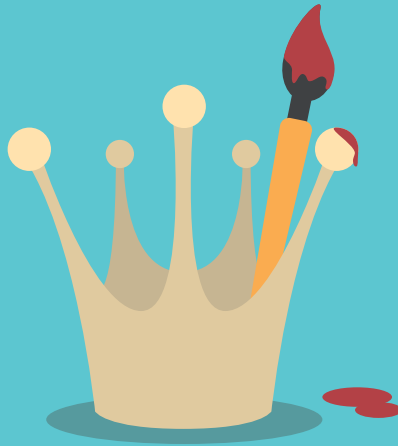
- **Grow your business without an in-house designer team.** Starting at less than ₹15000/- per month, you can hire your own dedicated graphic designer that understands your goals and your brand.
Monthly Retainer Services - CALL Rohit Rastogi

OUR APPROACH – OUR PROCESS

- When we create a design, we follow a design process to ensure that the final design suits the needs of the clients (not their wants)...
- To ensure all design projects meets your need; our creative team will require an initial creative brief prior to commencing the project kickoff. Tell us what you are envisioning and what you want to communicate.



- An intro what you are after? Who would you like to target? What's your like and dislike? What designs and colors appeal to you? Are you trying to evoke emotions/feelings via your image/branding? Is there anything else you think might be important to tell us?
- Full payment is required on completion of the design stage before files are released. Any designs and artwork remain the property of Creative Studio 24 until all accounts are paid in full. Rates reflect designing fees only and exclude Service Tax. Prices do not include printing, printing quotes are available on request.
- The client is responsible for submitting correct data / content for their artwork and once artwork is approved Creative Studio 24 is not held liable for any incorrect content.
- Turnaround time is approximate, please ensure you allow plenty of time for us to develop and deliver you artwork. Please let us know if there is a slight deadline and we will do best for a quick turnaround.
- First draft will includes 1-4 initial concepts to choose (allowing us up to 5 to 10 working days).
- A maximum of 3-4 modification draft of the chosen artwork will be provided with all corrections and changes included with the price. Corrections and modification changes beyond these 3-4 drafts will be charged at hourly rates. Additional revisions will be billed by time taken at Rs. 1000/- per hour (minimum 1 hour charges).
- Creative Studio 24 reserve all the right to re-quote based on complexity of clients individual needs.
- All deliveries will be print ready artworks (CDR, AI, PDF, EPS format)



THE CLIENT MAY BE KING, BUT HE'S NOT THE ART DIRECTOR

VON R. GLITSCHKA

we know what creative is...

creative STUDIO 24

B-30, First Floor, Sector 72, Noida 201307

Email: info@creativestudio24.in, creativestudio24@gmail.com

[f](#) [in](#) [Bē](#) [C](#) /creativestudio24 | www.creativestudio24.in